

Military Benefit Association Joins Lifetime Network to Sponsor Designing Spaces: Military Makeover



1888 Press Release - The Military Benefit Association (www.militarybenefit.org) is taking care of a medically retired Marine by sponsoring a new home to be built for the Marine and his family with Lifetime's Designing Spaces to be aired on 22 May 2013. At MBA, there is one clear mission: to make quality life insurance affordable for everyone while benefiting military families and veterans in any way possible.

Fort Lauderdale, FL - Military Benefit Association (<http://www.militarybenefit.org/>) has teamed up with the Lifetime Network to sponsor and appear in an all new episode of "Designing Spaces: Military Makeover."

"Anything we can do to help veterans or military members in need is something we feel obliged to do. We were founded in 1956 for the sole purpose of helping military members and their families and we continue that mission to this day," said Roy L. Gibson, MBA president. "This is a great opportunity to give back to this fine veteran who gave his all for his country and all Americans."

The Military Makeover series will take viewers on a journey through the home and life of Purple Heart and Bronze Star hero, 1st Lt. Robert M. Keefe, Jr., and his family. Throughout the series, Designing Spaces along with MBA and their partners will enhance the Keefe home with room-by-room transformations while inspiring and educating viewers.

Keefe joined the United States Marine Corps in February 2001. Shortly after completing his training at Parris Island, the Reconnaissance Marine served as a Platoon Commander during the unit's deployment to Afghanistan from July 2010 to February 2011. During the deployment, his vehicle encountered and Improvised Explosive Device, causing severe spinal injuries, which rendered him unable to continue military service. Subsequently, Keefe was medically retired from the Marine Corps.

"Giving back to our Military is something that Designing Spaces truly takes to heart. We are thrilled to be working with Operation Home-front again, and are honored to have R. Lee Ermey, 'The Gunnery,' as our host for this special edition of Designing Spaces," said Scott Moss, Director of Programming for Designing Spaces.

R. Lee Ermey, "The Gunnery," will host the special on the Lifetime Network, which will feature MBA. Ermey is best known for his TV and movie career, which includes his break-out role as the tough drill instructor, Gunnery Sergeant Hartman, in Stanley Kubrick's 'Full Metal Jacket'.

MBA's episode of "Designing Spaces: Military Makeover" was taped in Florida and will air on 22 May 2015. More information about MBA's episode support can be found at www.designingspaces.tv

At MBA, there is one clear mission: to make quality life insurance affordable for everyone while benefiting military families and veterans in any way possible. MBA is proud of its 80,000 member organization and the support they provide all service members, veterans, their families and government service civilians.

Visit MBA at www.militarybenefit.org or call for more information at 703.968.6200.

About Military Benefit Association - MBA, headquartered in the Washington, D.C. Metro Area, was founded in 1956 to offer top-notch, affordable life insurance options for military personnel, veterans and their families. Over the years, MBA has expanded its offerings to include a variety of financial planning products and services, military family resources and more. MBA currently serves over 80,000 members from all over the world. To learn more visit www.militarybenefit.org or call us at 703-968-6200.

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